Cookie Policy

Clifton Mortgage Solutions, LLC

Effective November 18, 2026

This Cookie Policy explains how Clifton Mortgage Solutions, LLC uses cookies and similar technologies on our website, and the choices you have about them. It should be read together with our Terms of Use and Privacy Policy.

1. What Are Cookies

Cookies are small text files that a website places on your computer or mobile device when you visit it. Cookies are widely used to make websites work properly, to remember your preferences, and to help website owners understand how visitors use their sites. Cookies may be “session” cookies, which are deleted when you close your browser, or “persistent” cookies, which remain on your device until they expire or you delete them. Cookies set by the website you are visiting are called “first-party” cookies; cookies set by other parties are called “third-party” cookies.

2. How We Use Cookies

Clifton Mortgage Solutions, LLC uses cookies on www.cliftonmortgagesolutions.com (the “Site”) for the following purposes: (a) Essential operation — cookies that are strictly necessary for the Site to function, including security, load balancing, and remembering information you enter in forms as you move from page to page; (b) Performance and analytics — cookies that help us count visits and traffic sources and understand which pages are most and least popular, so we can improve how the Site works; (c) Functionality — cookies that remember choices you make, such as your region or display preferences, to provide a more personal experience; and (d) Advertising and marketing — cookies that may be used to measure the effectiveness of our advertising and, where applicable, to deliver advertisements relevant to your interests on other websites.

3. Analytics and Third-Party Cookies

We may use third-party analytics services, such as Google Analytics, which set cookies to collect information about your use of the Site (including pages visited, time spent, and the links you click) in order to provide us with aggregated reports on website activity. Third-party content embedded in the Site — for example, videos, maps, or social media features — may also set cookies governed by those parties' own privacy and cookie policies. We do not control third-party cookies, and we encourage you to review the policies of any third-party services you interact with.

4. What Cookies Do Not Do

Cookies used on this Site do not give us access to your computer or to personal information other than the data you choose to share with us. We do not use cookies to collect sensitive personal information such as Social Security numbers, bank account numbers, or credit card numbers, and you should never submit that type of information through unsecured forms or email.

5. Your Choices — Managing Cookies

Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies, delete cookies already stored, or notify you when a cookie is being placed. The “Help” or “Settings” menu of your browser will explain how. Please note that disabling or deleting cookies may affect the availability and functionality of parts of this Site. You can opt out of Google Analytics tracking by installing the Google Analytics Opt-out Browser Add-on, available at tools.google.com/dlpage/gaoptout. You can also learn more about interest-based advertising and opt-out options through the Digital Advertising Alliance (www.aboutads.info/choices) and the Network Advertising Initiative (www.networkadvertising.org/choices).

6. Do Not Track Signals

Some browsers transmit a “Do Not Track” signal. Because there is not yet a common industry standard for interpreting these signals, this Site does not currently respond to Do Not Track signals in a specific way. You can use the browser and opt-out controls described above to manage cookies and tracking at any time.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or in applicable law. When we do, we will revise the effective date at the top of this page. Your continued use of the Site after an update constitutes acceptance of the revised policy.

8. Contact Information

Questions about this Cookie Policy may be directed to: Clifton Mortgage Solutions, LLC, 1177 Louisiana Avenue, Suite #213, Winter Park, FL 32789; phone (888) 681-0777; email info@cliftonmortgageservices.com. Company NMLS #852745; Florida License #MLD734.